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Analysis of Training Management in Improving the Quality of AF Basketball Schools in Kediri

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ABSTRACT

Management of training plays as a determinant of development and stages of achievement that add to the success of quality. AF Basketball School was established to maximize talent's interest in the development of basketball. This research was motivated by the results of the analysis of the researchers to be able to know the management of training on the quality of AF Basketball School Kediri City. Quality in training management efficiently included managing income that can benefit the school, and effectiveness which included increasing achievement from the training carried out. This research used qualitative research. Supported by research triangulation this included interviews and documentation so that it can be analyzed with valid results and can be a benchmark for improving the quality of profits and achievements of the AF Basketball School of Basketball. The results of this study indicate that the analysis of training management in the AF Basketball School can affect the quality of achievement effectiveness and profit efficiency. It was revealed by factor analysis of training from planning, organizing, moving, supervising, which was carried out by the AF Basketball School.

Keywords: Management; Training; Quality

INTRODUCTION

Management in sport is a process of utilizing the physical or physical to produce changes towards fitness and health in individual qualities (1). Management in sports in general can be described about how the role of the behavior of a school or organization in regulating and implementing the rules in its management (2). With the existence of management in sports which is applied as a forum in the process of human education and has an important role as one of the media to bridge the development of a complete human being. With a sport that is currently growing rapidly in Indonesia is Basketball. The development of Basketball will be more widespread with the existence of a learning platform such as a Basketball School.

Basketball is a sport using a large ball, played by hand by passing the ball and bouncing to the floor, the goal is to put the ball into the opponent's basket. The game is played by 5 players who are played on a basketball court and is limited by a rectangular line measuring 28mx15m (3). This sport refers on sports that train the mindset and endurance. The importance of this basketball sport can be supported by several competitions and extracurricular that exist in schools to be able to increase interest in talent in the basketball sport.

Management in an organization or school includes the implementation of training management tasks, organizing, actuating or movement, and controlling or supervising properly and according to the parts of the basketball school.

Planning is a strategy to achieve goals made before any actions, programs and activities are carried out (1). Planning is basically the preparation of a pattern of future activities. This must be supported by the ability to predict and visualize the future based on certain goals. So this system is indispensable in the basic fundamentals of management. Planning can also be called a collection of decisions that are considered as future actions. The advantage of planning is the emergence of regular activities in achieving goals, the existence of planning also helps managers pay attention to various opportunities for problems in the future.

Organizing is an effort to create a relationship between the activities that have been carried out (4). The main goal is to be able to divide the tasks and authorities carried out, to be able to determine joint working groups and to balance the sense of responsibility among others. This goal can be achieved through a combination of competencies and skills combined from the relationship of authority and responsibility to achieve common goals. (5) stated that organizing is a process of organizing and grouping so that organizational goals can be achieved efficiently.

Implementation (Actuating) or can be called the fundamental function of management which can be defined as the whole business, methods, techniques, methods to encourage the achievement of future goals (4). It is the activity of a manager in commanding, assigning, directing, directing, and guiding organizational personnel to do work in achieving predetermined goals. Implementation in actuating is an effort to carry out group members in such a way that they try and desire to achieve organizational goals in the implementation specified in a training program (6).

Controlling is an action or process of activity by knowing the results of implementation and failures for further improvement and prevention of the same, and keeping the implementation in accordance with what has been planned. Supervision activities are conducted so that organizational behavior is in accordance with organizational goals, supervision can also be carried out so that there are no deviations from implementation (1). If supervision is not carried out, there will be many mistakes that often occur. And if it is continued and not addressed, the problem will continue to widen and become increasingly difficult to overcome.

From the management stages that are implemented, it will help run the training management that can improve the quality obtained at the Kediri City AF Basketball School. Quality can be determined by the stages of management carried out, from planning, organizing, implementing, and supervising. From these management stages, quality will be achieved in line with the programs that have been implemented (7). Good quality is determined by excellent and correct management and vice versa, if the quality obtained is less than optimal, it means that there is an error between the stages of management that is applied.

Training is a development stage carried out to improve something that has been planned by utilizing available resources that can support future goals (8). Training will be able to support students stand out in academic achievement in the field of sports subjects and in the non-academic field, it is the achievement of basketball competition as a quality achievement from the stages that have been carried out include programs

and exercises in stages (9). Training can improve quality in terms of management implementation, talent and ability development, accompanied by a gradual process to achieve training at the Kediri City AF Basketball School at the level of effectiveness and efficiency.

Effectiveness is an increase in the quality of training management that can be carried out with organized training carried out by coaches or school coaches so that they can provide training according to their age and level of school championships that they will participate in (10). Effectiveness in training management is a routine training with training programs supported by communication and approaches between coaches and athletes that can support athletes to be able to develop from previous training stages.

Efficiency in training management is useful in the formation of program strategies and the preparation of training programs tailored to age and school level (2). This is evidenced that the AF Basketball School of Basketball has established the school's management and membership administration. Financial management and financing as well as the allocation of funds to support training programs which are also very influential on the stages of AF Basketball School athletes to support the benefits obtained in carrying out planned goals in the future.

The management of the training will be analyzed to improve the quality, namely the effectiveness and efficiency in the planning stage, the basketball school program that will be achieved in the future. Organizing includes the steps of organizing to manage a basketball school. Implementation (actuating), includes tangible evidence about the targets that have been set, and Monitoring (controlling), includes the evaluation part which is an effort to improve or correct the planned program (5). From this background, in this study it can be revealed that researchers are interested in conducting research with the title "Analysis of Training Management in Improving the Quality of AF Basketball Schools in Kediri".

METHODOLOGY

The research used in the qualitative approach is an effort to organize data, select data, find and determine what is learned and decide. In qualitative data analysis takes place in the data collection process. This research was analyzed using research triangulation. Data collection is carried out to compile the problems that will be revealed in the study. The steps taken to collect data are observation, interviews, questionnaires and documentation. using direct observation or direct observation of AF Basketball School athletes.

Observations made was related to management aspects in improving quality which included profits and achievements as well as data covering training areas, secretarial offices, facilities and infrastructure of the AF Basketball School. The interview technique used is unstructured interviews, so that the interviews that took place were informal, the intended questions were about views of life, attitudes, and beliefs on the subject being asked. In this study, the subjects of the interview were the chairman, head coach, assistant coach, parents of athletes, and athletes from the AF Basketball School.

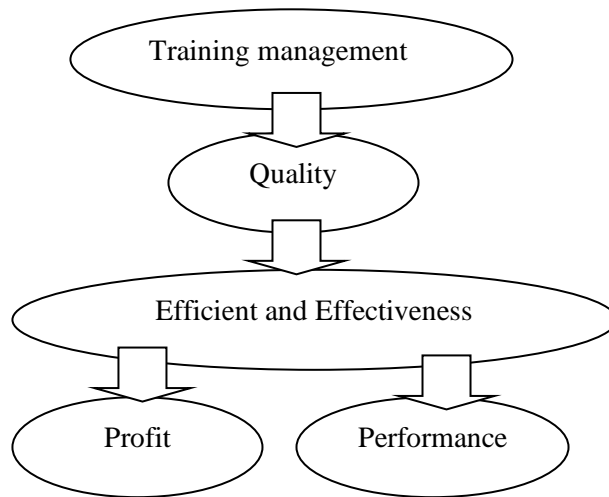


Figure 1. Framework of thinking

From the concept map above, it can be explained that from the top of the picture it says management. Management here will be analyzed in the Basketball School stage. Management analysis is determined to lead to training management which has parts ranging from planning, organizing, actuating movement, and controlling supervision. From the management analysis covering the training part of the four stages of training management, the results will be known to improve the efficiency and effectiveness of the AF Basketball School. Efficient means that the administration of school management will lead to profits, and the effectiveness of training and coaching will lead to achievement. It can be concluded that the benefits and achievements can be achieved if the training management is improved efficiently and effectively at the AF Basketball School Kediri.

RESULT

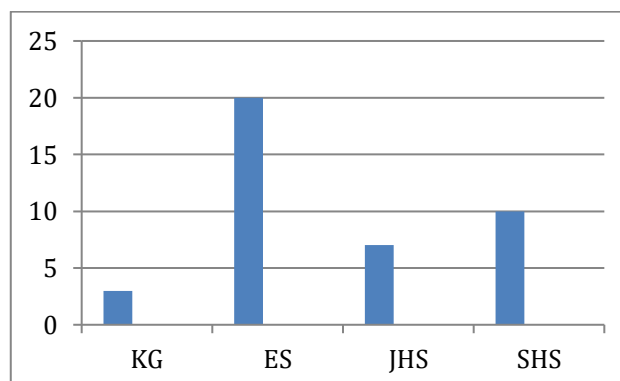


Figure 1. Number of Basketball School Participants

Notes:

- KG: Kindergarten
- ES : Elementary School
- JHS : Junior High School
- SHS : Senior High School

From the table above, it can be explained that the number of students at the AF Basketball School who participated in the training was from the kindergarten level with a total of 3 children, from the elementary level are 20 children, from the junior high school level are 7 children, and from the high school level are 10 children. The kindergarten level is the least because it is just the beginning after the COVID-19 pandemic situation. While the most is the elementary level because the elementary level is the most appropriate level to start training and attend basketball school.

DISCUSSION

The planning carried out for the continuity of the AF Basketball School consists of short, medium and long term for the training phase where the basketball school must implement training programs and efforts to improve abilities to be able to achieve the benefits of students and for organizations that can run well. Ways to improve the efficiency and effectiveness of training and school organization. Planning is also a planned result from the management to plan the stages of future achievements. So that achievement and ability can be increased by the training process.

The organization applied in the sustainability of basketball schools is that all management can participate to carry out their duties in accordance with the sections developed to increase efficiency or profits. In terms of coaches who are in charge of improving training programs to be higher in quality so that students can excel in the sport of Basketball. In terms of secretaries and treasurers, they can improve records to be more detailed as supporting documents for the AF Basketball School which can be used as evidence of good organizational management so as to increase parental confidence to send their children to Basketball School training.

The implementation carried out in the management of training by the AF Basketball School is training from an early age to the age of achievement. Implementation also includes the management of basketball schools in terms of recording expenses and income in detail so as to facilitate reporting in the future when it is needed to be reported. For records in the administration of students or athletes, it can also be reported gradually and over a long period of time all records are still in complete condition, so that the implementation can increase profits. Training at the AF Basketball School starts at an early age starting from elementary, junior high, and high school.

Supervision in the field of management for the chairman and owner of the basketball school whose main role is used to oversee the implementation by increasing promotions from social media and overseeing collaboration, relations with outside parties of the AF Basketball School. From the supervision carried out to be able to balance the supervision of the inside of the AF Basketball School, by supervising the administrative section of the secretarial and treasurer fields. From the start of

supervising the administrative records of students or athletes and supervision of financial reports, efforts are always made to increase so as to increase profits with the establishment of the AF Basketball School. More detailed supervision makes the AF Basketball School run according to its objectives and can be the main route if the management experiences an error so that it can return to the supervision that has been determined previously.

CONCLUSIONS

Basketball school is a means to increase talent interest and develop achievement in basketball. Basketball is one of the most popular sports in Indonesia and one of the most popular sports. In the management of basketball, it is necessary to have a management process that can facilitate the development of a basketball school that can be developed to become a Basketball School or Basketball Club. AF Basketball School is one of the forums for improving welfare in increasing potential and achievement in the field of sports, namely Basketball. In terms of management at the AF Basketball School, two management objectives can be implemented, namely improving performance and increasing profits by running the AF Basketball School.

The management carried out includes planning, namely the planning that will be carried out for the long term in the future. The organization carried out includes the duties and responsibilities assigned to members of the Basketball School management such as coaches, assistant coaches, secretaries and treasurers who carry out tasks to achieve common goals. Next is the management of the movement section which is carried out to maximize the training program. And the last is monitoring or evaluation carried out for improvements and better management corrections for the AF Basketball School.

With this management analysis supported by triangulation in qualitative research helps the level of detailed observation supported by interviews and equipped with documentation from the AF Basketball School in order to make it easier to collect and identify the truth and validity of the data. The management of the training carried out can be seen from the results of the efficiency of the establishment of a Basketball School in terms of the benefits obtained by owners, coaches, athletes and parents. All of these things can be achieved through training management that can increase the achievements and benefits that have been obtained by the AF Basketball School.

It can be concluded that the results of the final study of the AF Basketball School in addition to achievements and benefits. The school will emphasize the and result on increased achievement not only at the city but to the international level. And supported by increased profit income from the establishment of the AF Basketball School as evidenced by the increase in profit including administrative records in terms of income that is greater than the expenditure obtained from the training of the AF Basketball School Kediri City

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